



2023 United States Retina Atlas

Comprehensive Analysis of Retina Treatment Opportunity in United States Metros

75

HIGH-OPPORTUNITY METROS ANALYZED

10

HONORABLE MENTION METROS ANALYZED

8

US REGIONS ANALYZED

4,680

UNITED STATES RETINA PROVIDERS ANALYZED

Atlas Highlights

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The Retina Atlas offers strategic insights into the top potential markets in the US by providing demographic information of selected metropolitan populations; profiles of selected metropolitan areas and applicable retinal treatment opportunity; current estimates for retina surgery volume by metropolitan area; current estimates for retina surgeons by metropolitan area; and a comprehensive directory of US ophthalmic practices performing retinal IVTs and vitrectomies.

Market Scope

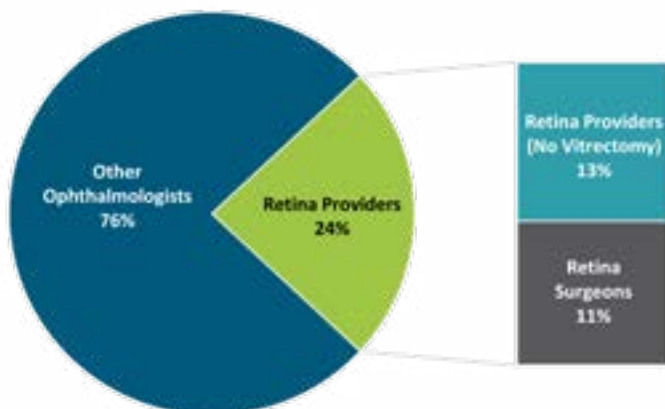
2023 United States Retina Atlas

The “2023 United States Retina Atlas” provides a geographic analysis of retinal treatment opportunity and key demographic metrics in 85 US metropolitan areas. The atlas identifies potential based on a variety of factors, which allows us to rank metros by opportunity and offers strategic insights into the top potential markets in the US.

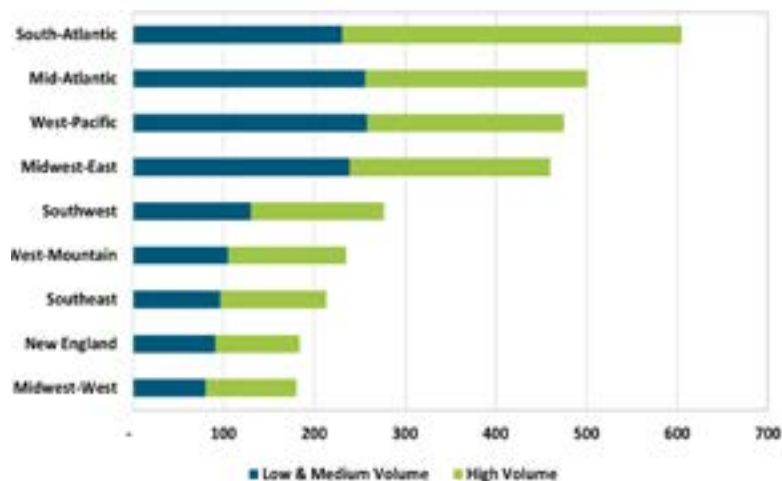
Featured in the atlas is the Med/Op Index™ Analysis, a proprietary new index developed to estimate the market opportunity for each metropolitan area. This proprietary index identifies the potential based on patient demographics, procedure volumes, retina providers, and other factors.

Companies often use this data throughout the development and commercialization processes to identify ideal clinical trial locations, develop launch strategies, evaluate market potential, define sales territories, allocate resources, and optimize sales and marketing initiatives.

Retina Provider Breakdowns by Metro



High-Opportunity Population by Region



The allocation of the population with retinal disease is calculated by combining the prevalence rates by age group from Market Scope's comprehensive retinal disease model with the age distribution of each geography. We also consider the varying rates of adult diabetes throughout the US. The different procedure volumes and practice size are considered in the distribution of procedures. Retinal treatment opportunity is estimated with multi-factor criteria using Market Scope's MedOp Index™ Analysis. Factors in this analysis include the demographic makeup of a geography—including age distribution and health metrics—and the volume and concentration of retina surgeons.

How to Order

Order your "2023 United States Retina Atlas" now at www.market-scope.com or contact us directly via email or phone.



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Retina Atlas

\$12,000


(Price includes sortable and customizable Excel file)



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Our Process

Market Scope's industry reports are meticulously prepared by a dedicated team of in-house consultants/analysts with over 100 years of collective ophthalmic experience, and each data point is driven by a combination of sources, including the following:

- Our proprietary global disease population and demographic models
- Twenty years and counting of ophthalmologist survey data
- Analysis of company published financial reports
- Focused coverage of ophthalmic scientific research, business news, and other activities
- Attendance and participation in major, worldwide ophthalmic meetings
- Interviews and long-standing relationships with company executives and practicing ophthalmologists

